

# El Paso iCarpool Fact Sheet

**[elpaso.icarpool.com](http://elpaso.icarpool.com)** (Note: no “www”)



## What is iCarpool?

iCarpool is an **online ridesharing program** that **provides high precision ride matching** based on percentage of route in common, times of travel, and preferences such as non-smoking. It's **FREE** to users!

## How do I sign up?

Go to <http://elpaso.icarpool.com> and click “**Don't have an account? Click here to sign up**” then follow the steps to create your profile.

After creating your profile, the next step is to click the Ride Match tab and click “Create a trip.” The screen will look like this picture to the right after you select the type and frequency of your trip. Put in your commute to and from work and the time you leave (i.e. if you have to be at work at 7 a.m., select 6:30 a.m. with “flexible by” set at 15 minutes if it takes you ten minutes to get to work).

Once you follow all the steps you will be strategically matched with someone with a similar commute!

You will then be given instructions on how to connect with this person.

Explore the other tabs to view the neat features of this program and email us at [energy@elpasotexas.gov](mailto:energy@elpasotexas.gov) if you have any questions.

A screenshot of the El Paso iCarpool website. The header includes the City of El Paso logo and the text "The City Of El Paso, Texas - www.elpasotexas.gov". The navigation bar has tabs: Home, Ride Match, Trip Tracker, Events, Rewards, and Profile. The main content area is titled "Enter your route information" and "Enter your trip time preference". It includes fields for Start Address, End Address, Trip Start Time, Trip Return Time, and flexible by options. There is also a "Preferences" section with options for Travel mode(s), Ride/Drive Preference, Smoking Allowed, and Same Gender Trip Partner Preferred. A map of the El Paso area is shown on the right side of the form.

## Why Carpool?

- ♻️ Save gas
- ♻️ Spend less time driving and fighting traffic
- ♻️ Put less mileage and wear-and-tear on your car
- ♻️ Allows for more parking, alleviating the stress of struggling to find parking in the morning
- ♻️ Help reduce the amount of cars on the road (less CO2 emissions, better air quality, less congestion)
- ♻️ As a business, you can motivate your employees to share rides and reduce your negative environmental impact as a company. Plus it's a team building activity!
- ♻️ And lastly, meet new people!



## Where else is iCarpool being used?

Other metropolitan cities such as San Diego, CA and Denver, CO are using iCarpool, and there are also statewide programs in Washington and Oregon.

*For more information:*

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and Sustainability Department

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[www.elpasotexas.gov/sustainability](http://www.elpasotexas.gov/sustainability)

## iCarpool features include:

- ♻️ Online registration and access
- ♻️ Multi-modal support—car, vanpool, biking, and walking
- ♻️ iPhone, Android, and Windows Mobile Applications (Smart Phones)
- ♻️ Social Networking capabilities with Facebook and Twitter
- ♻️ Real-time ridesharing capabilities
- ♻️ Event carpooling
- ♻️ Tracks Environmental Benefits such as VMT (miles not driven), emission savings, and fuel savings
- ♻️ El Paso businesses can create their own network to track and incentivize alternative transportation with their employees

## Other things to consider:

- ♻️ The city is incentivizing carpooling for its employees by providing priority parking to carpoolers.
- ♻️ If a person, who commutes 20 miles one way, such as most on the Eastside do, and they carpool **just one day a week** they can save over \$300 in fuel savings alone, and 1000 lbs of carbon dioxide emissions per year (20 miles X twice a day X fuel cost X 52 weeks per year)!

